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FOR IMMEDIATE RELEASE

**PocketCPR Now Available in Japan for CPR Training**  
*Study Results Show Need for Increased CPR Training and  
Greater Awareness of CPR in Japan*

**August 5, 2009—PAWTUCKET, R.I.**—Bio-Detek, Inc., a wholly-owned subsidiary of ZOLL Medical Corporation (NASDAQ GS: ZOLL), today announced that its PocketCPR<sup>®</sup> device will be distributed for CPR training in Japan by Nihon Kohden. PocketCPR is a cell phone-sized device that measures the rate and depth of chest compressions during CPR, and provides audible and visual feedback to correctly perform CPR in training situations or in the event of a sudden cardiac arrest (SCA).

While the current rate of bystander CPR in the U.S. is 20%, a study<sup>1</sup> of adults in Japan found that only 13% of the respondents were willing to attempt bystander CPR for their families and friends, and only 7% were willing to attempt bystander CPR for strangers. The study concluded that those who had completed CPR training were more willing to attempt CPR than those who had not been trained.

According to the Centers for Disease Control and Prevention (CDC), in the United States alone approximately 250,000 people die every year from SCA. One of the biggest challenges associated with SCA is that bystanders are reluctant to perform CPR. They are either not trained, unwilling, or lack the confidence to initiate CPR in an emergency. When no one is willing to perform CPR, the chance of survival decreases 7 to 10 percent with every minute of delay. (Source: The American Heart Association.)

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<sup>1</sup> Public perception of and willingness to perform bystander CPR in Japan Resuscitation, Volume 79, Issue 3, Pages 475-481. N. Kuramoto, T. Morimoto, Y. Kubota, Y. Maeda, S. Seki, K. Takada, A. Hiraide

“It is imperative that more people are educated on the proper way to perform CPR, so they gain the confidence to assist in the event of an emergency,” said Mark H. Totman, President, Bio-Detek Inc. “Having PocketCPR available in Japan can solidify training and increase confidence. We hope it will make the public more willing, able and prepared to help save a life.”

“The need for increased CPR training and awareness is clear,” says Mr. Kishi, Senior Manager of the Marketing Business in Import Business Operations. “PocketCPR removes the subjective judgment about depth and rate of chest compressions. The device provides clear and distinct feedback so chest compression training and practice are accurate from the beginning.”

PocketCPR provides the user with voice and visual prompts to encourage a compression depth of 1.5 to 2 inches (4 to 5 cm) as recommended by the 2005 American Heart Association (AHA) and International Liaison Committee on Resuscitation (ILCOR) Guidelines. The device prompts the rescuer to “push harder” if the compressions are less than 1.5 inches. If good compressions are delivered, PocketCPR will respond with “good compressions.” Four LED lights on the device flash to indicate a good compression and one LED flashes if the compression depth is out of the accepted range. A metronome helps the user achieve the proper rate of compression.

Bio-Detek, Inc. received clearance from the U.S. Food and Drug Administration (FDA) in November 2007 to market and sell PocketCPR to assist in the delivery of quality cardiopulmonary resuscitation (CPR) for rescue situations. The device is also used in the U.S. for CPR training. At this time, PocketCPR will be sold in Japan for training purposes only.

### **About Nihon Kohden**

Established in 1951, Nihon Kohden is Japan’s leading manufacturer, developer and distributor of patient monitors, defibrillators, electrocardiographs, electroencephalographs, evoked potential and EMG systems, hematology analyzers, and other medical electronic equipment. The company has subsidiaries in the United States, Europe and Asia and distributors in most countries. For more information, visit the Company's web site at [www.nihonkohden.com](http://www.nihonkohden.com).

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**About Bio-Detek, Inc.**

Bio-Detek, Inc. is based in Pawtucket, R.I and is a wholly owned subsidiary of ZOLL Medical Corporation. The company manufactures the FDA-cleared PocketCPR coaching device and is dedicated to the design and manufacture of ECG, pacing, defibrillation and multi-function electrodes with Real CPR Help® capability for the medical device community. For more information, visit [www.bio-detek.com](http://www.bio-detek.com) or [www.pocketcpr.com](http://www.pocketcpr.com).

**About ZOLL Medical Corporation**

ZOLL Medical Corporation is committed to developing technologies that help advance the practice of resuscitation. With products for pacing, defibrillation, circulation, ventilation and fluid resuscitation, ZOLL provides a comprehensive set of technologies, including Real CPR Help® and See-Thru CPR®, that help clinicians, EMS professionals and lay rescuers resuscitate sudden cardiac arrest or trauma victims. ZOLL also designs and markets software that automates the documentation and management of both clinical and non-clinical information.

ZOLL markets and sells its products in more than 140 countries. The Company has direct operations, distributor networks and business partners throughout the U.S., Canada, Latin America, Europe, the Middle East and Africa, Asia and Australia. 2008 marked the 25<sup>th</sup> anniversary of ZOLL's resuscitation product development. For more information, visit [www.zoll.com](http://www.zoll.com).

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